

RIDE THE BUS

HTA

HUMBOLDT TRANSIT AUTHORITY

Humboldt Transit Authority

NSSR Transit Working Group

History, Purpose, and Recent Projects



Jerome Qiriazhi
Transit Planner, HTA
707-443-0826 x112
Jerome@hta.org

HISTORY OF THE TRANSIT WORKING GROUP



- 2020
 - Catalyzed regional coordination to tackle the challenges of COVID-19
 - Informal, loosely called the Far North Transit Group
- 2021 – 2022
 - Grew in scope and membership
 - Innovative Clean Transit (ICT) coordination
 - Intercity route and schedule coordination
 - CalTrans leveraged the group for Cal-ITP program and Intercity Bus Study
 - Point of contact and collaboration for Amtrak and Greyhound
 - Group formalized under the NSSR
 - First Far North Transit Symposium



COLLABORATIVE SOLUTIONS ACHIEVED TO DATE



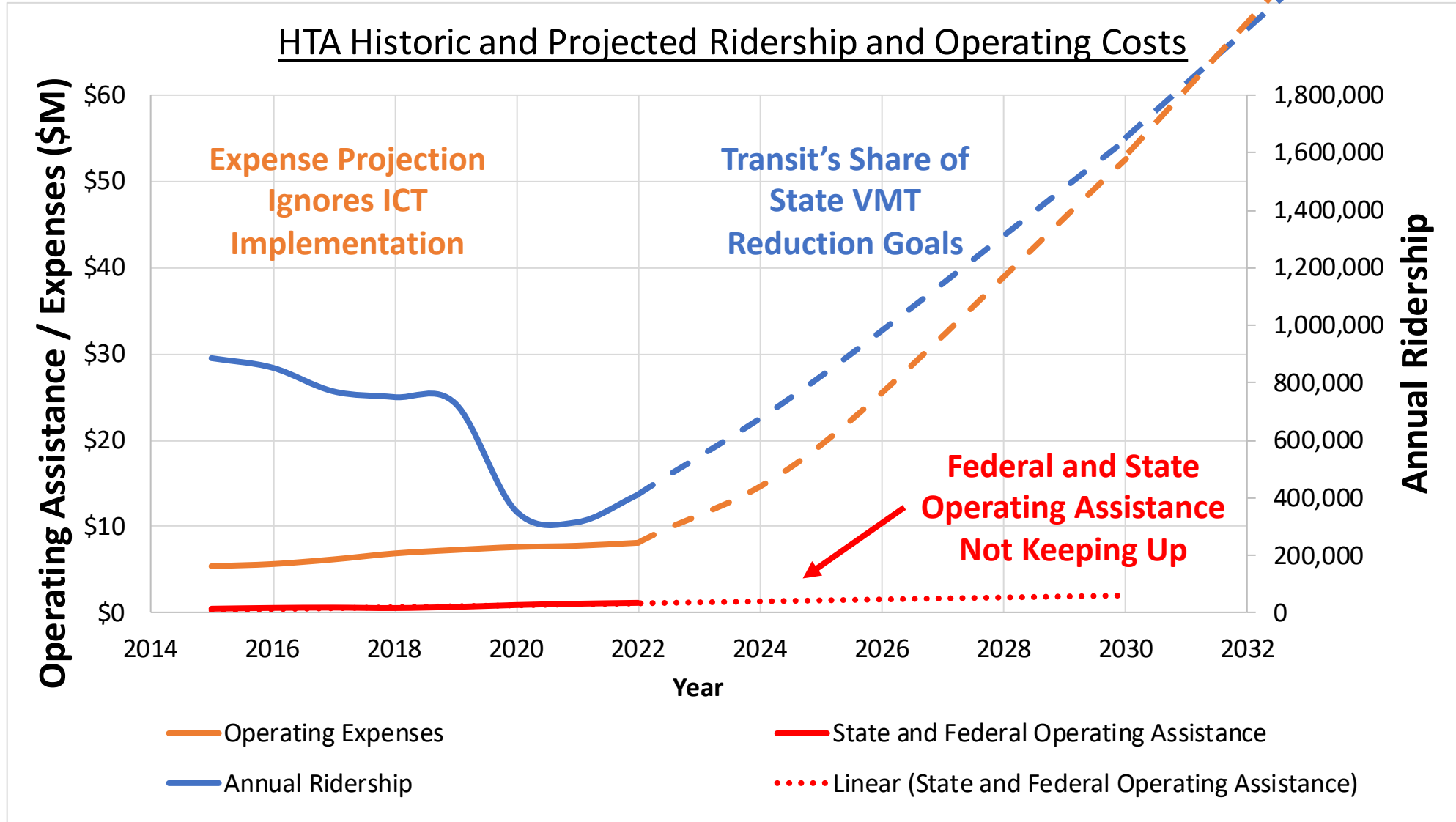
FARE CAPPING RATES (MUST USE THE SAME CARD)

2 HOURS	\$2
1 DAY	\$6
7 DAYS	\$20
31 DAYS	\$50



- Managing COVID-19
 - Coordinating reduced service schedules
 - Navigating Federal and State COVID relief funding
 - Implementing new COVID safety protocols
- Piloting Cal-ITP
 - Integrated payment system and fare structure across four counties
- Discussing driver shortages
 - Ideas for recruitment incentives
- Tackling Innovative Clean Transit Regulation
 - Communicating real in-service performance
 - Discussing rural electrical infrastructure barriers
 - Planning regional hydrogen fuel supply strategy
 - Trainings on ICT Plan development

LOOKING FORWARD: KEY CHALLENGE



LOOKING FORWARD: KEY FOCUS TOPICS



- Fiscal Cliff
 - Insufficient Federal and State operational funding
 - Decline in fare revenue
 - Increasing operational costs
- Support State VMT Reduction Targets
 - Support CalTrans Intercity Bus Study efforts
 - Explore new mobility solutions
 - Regional coordinated branding and ticketing
- ICT Implementation Challenges
 - Communicate challenges and solutions
 - Work with CalTrans on Regional ICT Pilot Program
 - Regional fuel supply chain
 - Maintenance support and workforce training
 - Coordinate with Advanced Clean Fleets

